



BRE Privacy Policy

BRE ("we," "our," or "us") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit our website or use our services.

1. Information We Collect

We may collect and process the following data:

- **Personal Identification Information:** Full name, email address, phone number, and postal address.
- **Property Information:** Details related to properties you own or are interested in.
- **Usage Data:** Information about how you interact with our website, including IP address, browser type, and device information.
- **Communication Data:** Any correspondence you send us via email, forms, or other methods.

2. How We Use Your Information

We use the information we collect to:

- Provide and manage our estate agency services, including property sales, rentals, and property management.
- Respond to your inquiries and requests.
- Send you relevant updates, property listings, or offers (if you've opted in).
- Improve our website and services by analysing user behaviour.
- Comply with legal obligations or regulatory requirements.

3. Legal Basis for Processing Your Data

We process your personal information based on the following legal grounds:

- **Consent:** When you subscribe to our newsletters or request information.
- **Contract:** To fulfil our obligations when you engage with our services.
- **Legal Obligation:** To comply with UK laws, such as anti-money laundering requirements.
- **Legitimate Interests:** For internal analysis, customer service, and service improvement.

4. Sharing Your Information

We may share your data with third parties in the following circumstances:

- **Service Providers:** To trusted third-party companies that help us operate our website or deliver our services (e.g., IT service providers, marketing agencies).
- **Legal Requirements:** When required by law, such as sharing data with regulatory authorities or courts.

- **Business Transactions:** In case of mergers, acquisitions, or sales, your data may be transferred as part of the business assets.

5. Your Rights

Under the UK General Data Protection Regulation (UK GDPR), you have the following rights:

- **Access:** Request a copy of the personal data we hold about you.
- **Correction:** Request corrections to any inaccurate or incomplete data.
- **Deletion:** Request the deletion of your personal data, subject to certain legal exceptions.
- **Objection:** Object to processing based on legitimate interests or direct marketing.
- **Data Portability:** Request your data in a structured, machine-readable format.

To exercise any of these rights, please contact us at [Insert Contact Details].

6. Data Security

We take reasonable measures to ensure the protection of your personal data. This includes using secure servers, encryption, and limiting access to authorized personnel.

However, no internet-based service is entirely secure, and we cannot guarantee the absolute security of your information.

7. Cookies

We use cookies to improve your browsing experience and provide functionality on our website. You can control your cookie settings in your browser, but note that disabling cookies may affect website performance.

For more information, please see our [Cookie Policy].

8. Retention of Your Data

We retain your personal information only for as long as is necessary for the purposes outlined in this policy, or to meet legal and regulatory obligations.

9. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page, and we encourage you to review the policy periodically.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

BRE
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Email: info@bre.properties
Phone: 020 7993 2377